

Social BODS

Social Media Management - Price List 2017

Facebook page

One update per day, scheduled
Checking daily for engagement
and messages
Monthly report
£180.00 per calendar month

Twitter

2 - 3 updates per day,
scheduled
Checking daily for engagement
and messages
Daily retweeting
Audience Management
Monthly report
£180.00 per calendar month

Instagram

One update per day,
scheduled
Checking daily for engagement
and messages
Daily liking and commenting as
appropriate
Audience management
Monthly report
£180.00 per calendar month

LinkedIn page

One update per day, scheduled
Checking daily for engagement
Monthly report
£180.00 per calendar month

Pinterest

£18 per hour

**** Discounts given for multiple channel management ****

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Multiple Channel Packages

Facebook page and Twitter account

All activity as above - content re-used across channels as appropriate.

£180 + £180 - multi-buy discount = £250.00 per month

LinkedIn page and Twitter account

All activity as above - content re-used across channels as appropriate. Bonus posting of LinkedIn content to Facebook page as appropriate

£180 + £180 - multi-buy discount = £300.00 per month

Facebook page, Twitter, and Instagram

All activity as above - content re-used across channels as appropriate.

£180 + £180 + £180 - multi-buy discount = £400.00 per month

**** These are our most popular combinations. For other combinations, prices are available on request ****

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Customer Services and Online Chat

We can check and respond as appropriate to :
Facebook messages and posts to page
Twitter messages and tweets
LinkedIn page comments
Instagram comments and direct messages
Online chat services

Monday to Friday 9am to 5pm only
After hours by arrangement

Prices depend on expected volume

0 - 10 interactions per day.....£20 per day.....or £2.00 per interaction

10 - 30 interactions per day....£35 per day.....or £1.85 per interaction

30+ interactions per day.....£50 per day.....or £1.70 per interaction

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